Jerry Allen is a Senior Advisor at Outcome Engenuity, working with organizations from a wide variety of industries to achieve better outcomes through the application of the Workplace Accountability, Root Cause Analysis, and Highly Reliable Outcomes models. He has taught numerous training and certification courses to leaders looking to implement Just Culture accountability and learning systems in their organizations. He has three decades of experience in the high-consequence world of commercial transportation, earning two international awards for his work in aviation safety and human factors.

Jerry holds a Bachelor of Science from The College of the Ozarks, where he studied Aviation Science; as well as a Master of Science in Safety from the University of Central Missouri, with a concentration in System Safety. His research interests include risk theory, risk management and human factors.

Jerry has guided multiple Just Culture implementations across high-risk industries both as a member of two organization’s leadership teams and as an Outcome Engenuity Senior Advisor.

In his industrial aviation work, he oversaw the strategic management, assurance, and continuous improvement of the Bristow Group’s Safety Management System (SMS). His work included creating and implementing new group-wide Just Culture policies and Event Review Group (ERG) processes, including providing ERG support to regional leaders following training, and tele-coaching leaders to ensure new processes and tools were used consistently across the Group.

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